

WALLS
in Style

Rustico
Low VOC

Effetto Jeans



Color your life; We'll Paint it for you!

Whether you are a man or a woman, young or old, professional or non – professional, from upper class or middle class, elegant or modest - EACH OF US, has our individual unique color preferences. Our individual distinct color inclinations oftentimes express and / affect our moods, imply a somehow culturally accepted symbolisms, hint emotions trajectories, which in a way form part of our individual dynamics of diverse expressions.

We, at **RITVER**, perfectly understand the high importance of providing various beautiful decorative COLOR selections to meet individual's need for exceptional, elegant interior designs essentials. We make various and customized color scheme combinations available in the market to decorate all sorts of room painting requirements. From Italian Stucco to Artista, from Thickness Stucco to Lorento, come to us - we will give you the best ambience and perfect atmosphere you can ever think of!

At **RITVER** – we give the best effects for your walls!





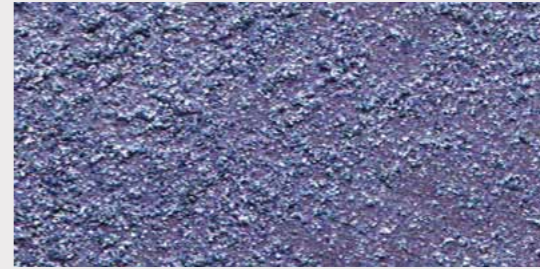
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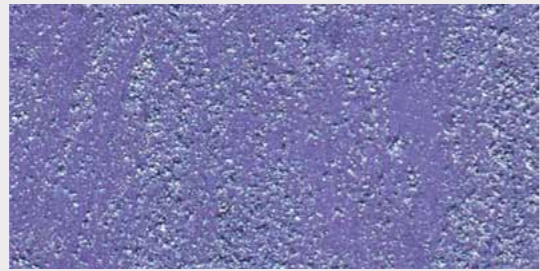
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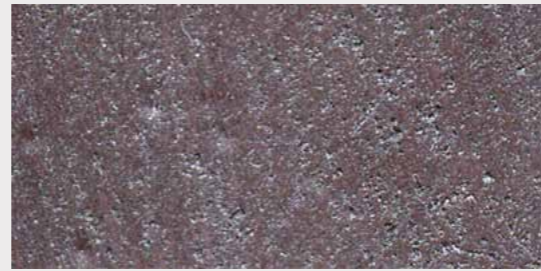
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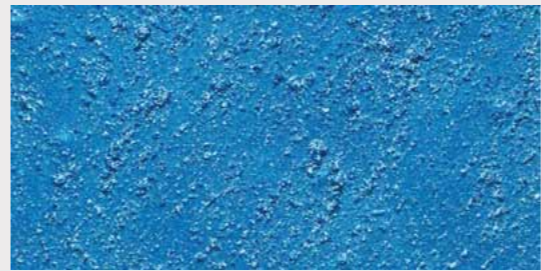
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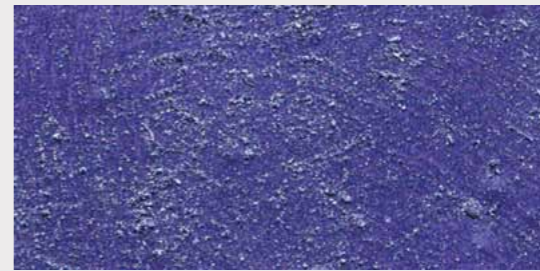
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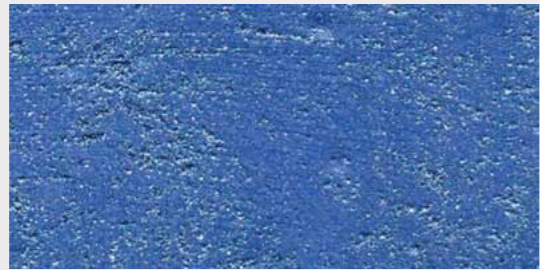
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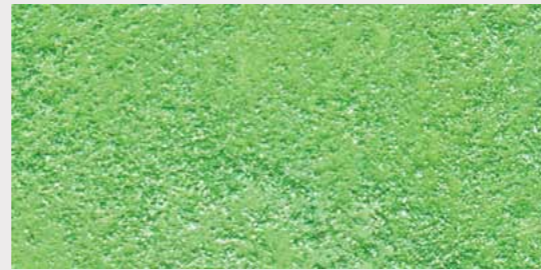
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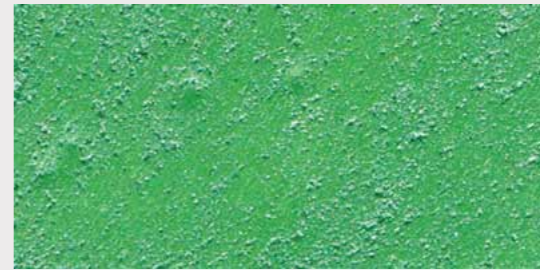
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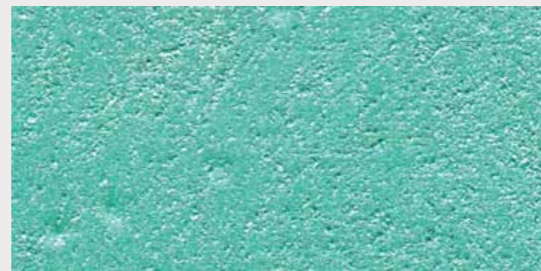
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RU 4016



RU 4018



RU 4017



RU 4025



RU 4026



RU 4027



RU 4022



RU 4023

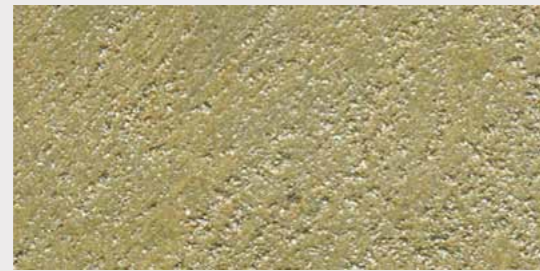




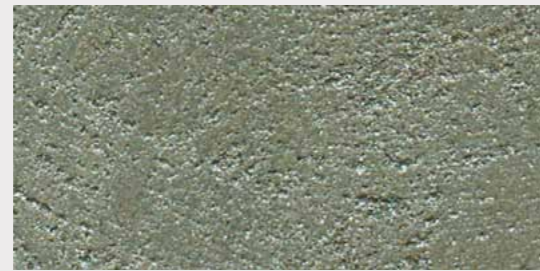
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RU 4045



RU 4015



RU 4034



RU 4001



RU4029



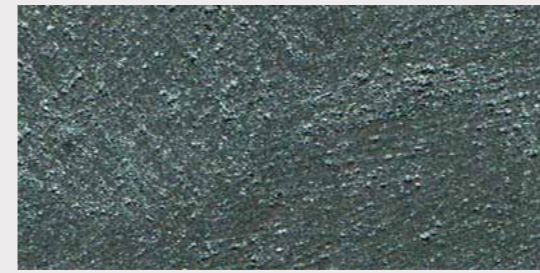
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RU 4041



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RU 4002



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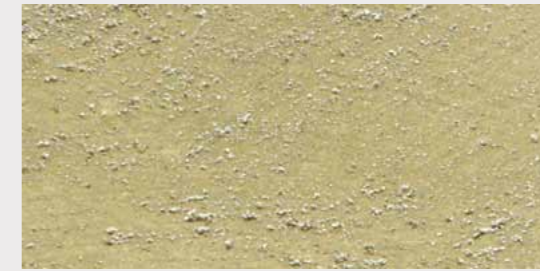
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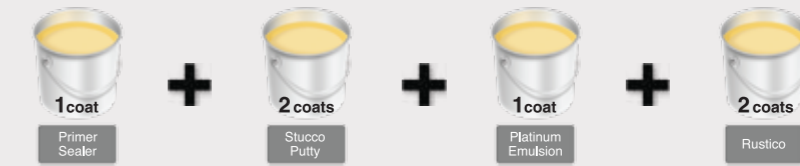


RUSTICO is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, colour acceptance, retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. It has the effect of fine pearly sand.

- **Substrate:** Concrete, cement plaster, masonry, gypsum etc.
- **Area of Use:** Interior decorations.
- **Finish:** Rough finish matt.
- **Colour:** Any pearl color required.
- **Spread Rate:** Covers 8 m²/L.
- **Drying Time (30° C):** Set to touch: 1 – 2 hours.
Ready for Recoat: app 2 - 3 hours.

Typical Paint System

Recommended system to be applied as per surface preparation.



*stir well before usage.

Before to start any application of Rustico, we must prepare the wall by using Ritver primer, stucco putty and emulsion top coat.



روستيكو

من أصباغ الديكورات الأكريليكية العالية الجودة تمكنا من الحصول على أشكال وتصاميم متنوعة . من محاسن أصباغ روستيكو أنها صلبة و قابلة للغسل ذات ملمس رملي ناعم ولؤلؤي ولها تركيبة خاصة تمنح الحوائط الداخلية رونقا "وجمالا".

أماكن الإستخدام : الأسطح الداخلية (الإسمنت , الطابوق , الجبس)

الملمس : رملي ناعم ولؤلؤي وطفي

الألوان : الألوان اللؤلؤية المتوفرة في بطاقة الألوان .

معدل التغطية : 8 متر مربع / لتر

معدل الجفاف (30 درجة مئوية) : 1 – 2 ساعة .

لطبقة ثانية يجب الإنتظار من 2-3 ساعات.

RECOMMENDED TOOLS:

Brush



For more details on our way of application and method of use, follow our TDS.

Effetto Jeans



EFFETTO JEANS



To choose available color, refer to Rustico card. NB: Color code EF 4XXX / EF 14XXX

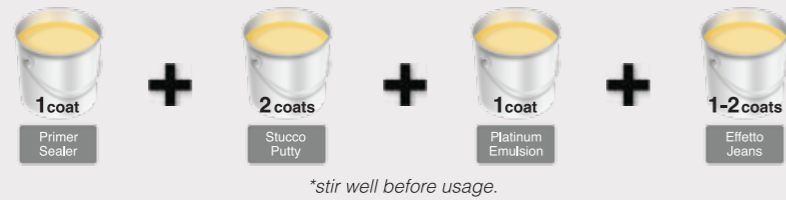


EFFETTO JEANS is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. This effect has the exact finish of the original jeans.

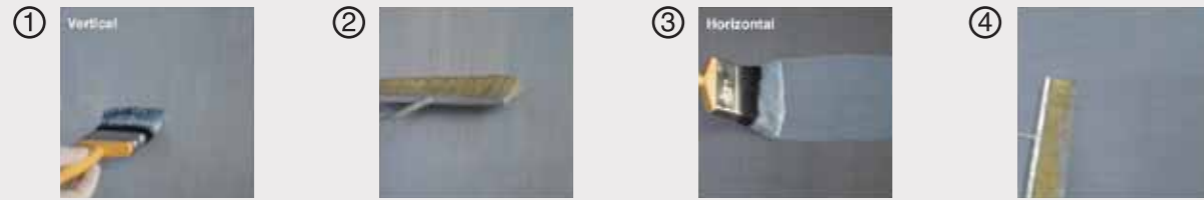
- **Substrate:** Concrete, cement plaster, masonry and gypsum.
- **Area of Use:** Interior decorations.
- **Finish:** Rough finish shiny
- **Colour:** A pearl color same the jeans effect.
- **Spread Rate:** Covers 8 m²/L
- **Drying Time (30° C):** Set to touch: 1 – 2 hours.
Ready for Recoat: app 2 - 3 hours.

Typical Paint System

Recommended system to be applied as per surface preparation.



Before to start any application of Effetto Jeans, we must prepare the wall by using Ritver primer, stucco putty and emulsion top coat.



إفتو جينز

إفتو جينز من أصباغ الديكورات العالية الجودة تمكنا من الحصول على أشكال رملية لؤلؤية . من محاسن أصباغ إفتو جينز أنها صلبة قابلة للتنظيف , وهي ذات تركيبة خاصة تمنح الحوائط الداخلية رونقا" وجمالا" لايمكن تمييزه عن قماشة الجينز .

أماكن الإستخدام : الأسطح الداخلية (الإسمنت, الطابوق, الجبس)

الملمس : خشن ولؤلؤي

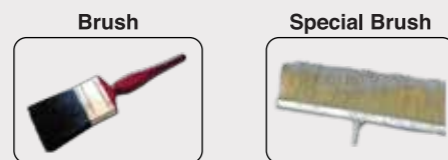
الألوان : حسب الطلب

معدل التغطية : 8 (مترمربع / لتر)

معدل الجفاف (30 درجة مئوية) : 1 – 2 ساعة

لطبقة ثانية يجب الإنتظار من 2 – 3 ساعات .

RECOMMENDED TOOLS:



For more details on our way of application and method of use, follow our TDS.

Decorative Products



ARTISTA is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, color acceptance & retention property and a superior finish. Its unique formula is specially designed to match ambience of the interiors and decorations thereof.



ATMOSPHERA is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof.



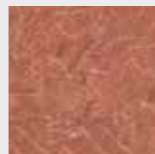
ITALIAN STUCCO is a top class water based marble finish which enriches the ambience of the interiors of the room. It creates a shiny marble type finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator and forms attractive marble like effects on various surfaces. The finish can be extended to different patterns of various colors and also accepts metallic pigments like gold, silver, pearl finish etc., the product is very hygienic and has good anti fungal properties.



LORENTO is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match golden ambience of the interiors and decorations thereof.



MARMARINO is a top class water based finish which enriches the ambience of the interiors of the room. It creates a marble type finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator and forms attractive marble like effects on various surfaces. The finish can be extended to different patterns of various colors. The product is very hygienic and has well anti-fungal properties.



MULTICOPEARLO is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially designed to match ambience of the interiors and decorations thereof. It gives a multicolor pearl effect where you can see different colors can be seen at the same time by just changing the viewing angle.



EFFETTO JEANS is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. This effect has the exact finish of the original jeans.



PATINATO is a top of the range specially formulated acrylic emulsion based latex coating with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, color acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof.



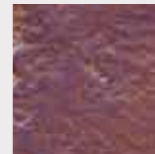
PERLATO EFFETTO is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. It gives a pearly shiny effect.



THICKNESS STUCCO is a top of the line water based finish that brings history to the present day era. It exhibits a finish very much akin to the historical concepts of the paintings and enhances a richness with a traditional look. It creates a rough but appealing finish and can end up in different patterns utilizing the imagination of an artist and the skills of the applicator. The product can be over coated with patinato or lorento... to give a pleasing look. The product is very hygienic and has a good anti fungal properties.



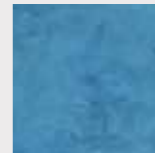
SANDICA is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, color acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. This effect has the exact sand finish.



FERRO ANTICO is a top class water based finish which enriches the ambience of the interiors of the room. It creates an antique type finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator and forms attractive effects on various surfaces. The finish can be extended to different patterns of various colors. The product is very hygienic and has well anti-fungal properties.



TRAVERTINO is a top class water based finish which enriches the ambience of the interiors of the room. It creates a marble type finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator and forms attractive marble like effects on various surfaces. The finish can be extended to different patterns of various colors. The product is very hygienic and has good anti-fungal properties.



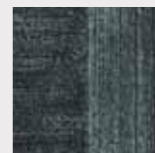
AMALFI is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, smooth finish, colour acceptance & retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. It gives a pearly shiny effect.



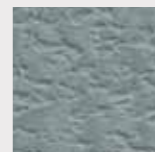
COCODRILLO is a top of the line water based finish that has the Crocodile animal print finish. It creates a rough but appealing finish and can end up in different patterns utilizing the imagination of an artist and the skills of the applicator. The product can be over coated with patinato or lorento... to give a pleasing look. The product is very hygienic and has a good anti fungal properties.



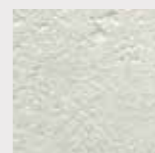
SABBIA PERLATA is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, colour acceptance, retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. It has the effect of fine pearly sand.



METALLICO is a top class water based finish which enriches the ambience of the interiors of the room. It creates a modest type finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator and forms attractive marble like effects on various surfaces. The finish can be extended to different patterns of various colors. The product is very hygienic and has well anti-fungal properties.



POMICE is a top class water based marble finish which enriches the ambience of the interiors of the room. It creates a shiny marble finish and ends up in boundless patterns utilizing the imagination of an artist and the skills of the applicator. The finish can be extended into different patterns of various colors and also embrace metallic pigments like gold, silver, pearl finish etc., The product is very hygienic and has good anti fungal properties. The maintenance cost if very low as it requires only touch up after a little sanding.



RUSTICO is a top of the range specially formulated acrylic emulsion based latex coating pigmented system with the right properties to build various decorative patterns. Its good virtues include good washability, superior scrub resistance, colour acceptance, retention property and a superior finish. Its unique formula is specially prepared to match ambience of the interiors and decorations thereof. It has the effect of fine pearly sand.



PITONE is a top of the line water based finish that has the Python animal print finish. It creates a rough but appealing finish and can end up in different patterns utilizing the imagination of an artist and the skills of the applicator. The product can be over coated with patinato or lorento... to give a pleasing look. The product is very hygienic and has a good anti fungal properties.



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